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THINGS THAT ARE BEING DONE

1. Our engineers, contracting and procurement officers, and senior Printing Services Division personnel belong to professional societies and are in frequent attendance at the meetings of these societies or conferences sponsored by such societies.

2. We are expanding our "to be briefed population" to include such organizations as VEPCO, the Metro Planning Board, etc., in order to make these organizations which are intimately involved with our utilities and services more aware of this Agency's operations.

3. Contacts by business firms including small business organizations which indicate an interest in having their products considered for Agency use are actively pursued. Such firms are encouraged to submit written data about their firms which can be used as a basis for determining what elements of the Agency should meet with firm representatives for more detailed interviews.

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THINGS WHICH COULD OR SHOULD BE DONE

1. Overt employees should be encouraged to participate in civic affairs and organizations in their communities.
2. The Agency might well seek membership in such organizations as the Rosslyn Businessman's Association and the McLean Citizens Association in light of the Agency's heavy impact on both of these areas.
3. The Dependent Visitors Program begun recently for the indoctrination of dependents might well be expanded to bring civic organizations, organizations such as the Rotarians or senior highschool students, to our campus for a look at us in our natural habitat.
4. EAA might undertake to contribute to current public programs such as those devoted to sending underprivileged children to camp. EAA might also, on its own, initiate a program of this type; e.g., taking a group of underprivileged children for a day's outing in one of the nearby national parks or sponsor a Boys Club team.
5. Unclassified Agency publications such as those which OTR gives to each officer who will attend one of the senior schools could get wider distribution; i.e., handouts to schools, public libraries, etc.
6. At the present time, there is a briefing program directed toward the dependents of officers being assigned overseas. This might be extended, quite apart from the current Dependent Visitors Program, to ZI-based dependents to insure that early in the officer's career his family, who may never go overseas, learns something about the Agency.